

BROADCASTING MUSIC DIGITAL SOCIAL MEDIA

Community Training Services for Coventry and Warwickshire

Groundwork

Groundwork is a federation of charities mobilising practical community action on poverty and the environment across the UK.

They're passionate about creating a future where every neighbourhood is vibrant and green, every community is strong and able to shape its own destiny and no-one is held back by their background or circumstances.

Radio Plus

Radio Plus is a community radio station based in Coventry.

We play great music and publicise events within our local community.

Radio Plus is committed to helping local people, providing training and practical work experience, and by offering opportunities to develop new digital and social media skills.

















Community Training services for Coventry and Warwickshire

Radio Plus is now offering media training placements for local people aged 16+ who live in Coventry and Warwickshire.

You can develop your skills and learn new ones. We will also work with you to build on your employability.



- Gain work experience in a live radio station environment
- Training and digital skills development in radio broadcasting
- Learn about studio production and editing
- Plan and produce audio for broadcast on our station
- Create content and work on live radio programmes



- Learn digital skills for creating content for websites and social media
- Create a portfolio of work highlighting your new digital skills
- **Develop core employability skills**
- Learn how to interview and present to a professional standard



- Increase confidence and self esteem
- Boost mental health and wellbeing
- Support and mentoring in job searching includes CV development, job searching and interview techniques
- Opportunities to volunteer and gain valuable work experience

Media Training Services for Coventry and Warwickshire

All our courses are run from our broadcast radio studios in Coventry city centre.

Each course is designed to support our participants. They have the flexibility to complete the programme over either a 5 or 10 week period.

Referral Criteria: Clients will be in receipt of Universal Credit.

Referrals will come from the DWP or the Job Shop.

Recruitment: Radio Plus will advertise the programme with the DWP, Coventry City Council via their Job Shop and via adverts on air and on our social media platforms.

Initial Assessment procedure: All clients will be individually assessed and baselined for Employability and Functional Maths and English Skills upon starting their placement. Individual Placement Plan tailored to each clients needs.





Community Training Services for Coventry and Warwickshire

Curriculum Offering: Core employability skills, business basics, mindset, IT skills, customer service, brand and marketing, sales, presentation, professional profile and development.

Practical Skills: Radio presentation, production and broadcasting, digital editing, script writing, content creation for digital platforms, websites and social media, interviewing, contributing content to be broadcast as a part of one of our a live radio programmes.

Personal Engagement and Development: We use the power of music, broadcasting and digital and social media to engage, connect and inspire local people. By immersing our students in an exciting, rich and live digital media environment, we aim to open their minds to new opportunities to learn, progress and achieve a positive outcome for themselves.

Hours: Part time participants have a choice of either a 5 or 10 week course.

5 Week Course: 2 days a week, over 5 weeks. 10am-4pm (lunch included). 10 Week Course: 1 day a week, over 10 weeks. 10am-4pm (lunch included).

Media Training Services for Coventry and Warwickshire

A Typical Day

10am Start

Each day will start with a Production Meeting. We will discuss the schedule for that day and what each person will be working on.

Participants will then have a classroom session to work on their various curriculum projects. This will be roughly an hour to an hour and a half.

This will be followed by project planning for that days activities.

Lunch.

Studio and production time.

4pm Finish



Contact Details

Simon McAusland
Chief Executive
Radio Plus 101.5 FM
Coventry and Warwickshire Media Community Limited

Email: simon.mcausland@radioplus.org.uk

Telephone: 02477 712 405

Mobile: 07484 102 285

